

**Social Media Subscriber Sweepstakes Official Rules:**

1. By entering the contest, each participant agrees to be bound by these contest rules.
2. Participants do not have to be USANA Associates or customers.
3. Participants may not be employees of USANA or family members of USANA employees.
4. Participants are entered to win by subscribing to the What's Up, USANA e-newsletter before January 31, 2016.
5. Prize is non-transferable and non-refundable.
6. The winner will be notified via email within 10 days of the conclusion of the contest. The prize will be shipped following the conclusion of the contest.
7. USANA is not responsible for the incorrect, inaccurate, or incomplete entry information whether caused by human error or technical error.
8. USANA reserves the right to cancel or modify the contest at any time during the contest period if events beyond USANA's control compromise the integrity or fairness of the contest.
9. USANA reserves the right to use names, images and quotes of contest entrants without additional compensation for printed and online media to market USANA products and promotions.
10. No purchase necessary. This contest is void where prohibited by law.
11. USANA Associates from the United States are responsible for applicable taxes for prizes.
12. Each participant agrees to release and hold USANA, its employees, officers, directors, shareholders, agents and representatives harmless from any and all damages, losses, claims and liabilities arising out of participation in the contest or resulting from acceptance or claiming of any prize hereunder.
13. There will be one (1) grand prize awarded (value of \$100.00): NFL Authentic Game Ball signed by New York Giants running back, Rashad Jennings.