

Thank you for your interest in the USANA Instagram Contest. Below are the official rules...

1. By entering the contest, each participant agrees to be bound by these contest rules.
2. Participants do not have to be USANA Associates or customers.
3. Participants may not be employees of USANA or family members of USANA employees.
4. Judging will be based on three criteria — creativity, depiction of the USANA lifestyle and viral potential. Five winners will be announced on Wednesday, March 6, 2012. Participants are encouraged to continue using the #USANAlifestyle hashtag even after the contest is over
5. Participants may have multiple entries.
6. All photos must be the participant's original work.
7. Photos may not contain any content that USANA, in its sole discretion, considers to be unnecessarily violent, obscene, pornographic, offensive, derogatory, defamatory, inappropriate or otherwise unsuitable for viewing.
8. Photos should not contain any personal identifying information, such as license plate number, e-mail addresses, telephone numbers or street addresses.
9. Prizes are non-transferable and non-refundable.
10. Winners will be notified via e-mail within 10 days of the conclusion of the contest.
11. USANA is not responsible for incorrect, inaccurate, or incomplete entry information whether caused by human error or technical error.
12. USANA reserves the right to cancel or modify the contest at any time during the contest period if events beyond USANA's control compromise the integrity or fairness of the contest.
13. USANA reserves the right to use names, images, and quotes of contest entrants without additional compensation for printed and online media to market USANA products and promotions.
14. By entering the contest, all participants grant an irrevocable, perpetual, worldwide and non-exclusive license to USANA to use, reproduce, distribute, display, modify and create derivative works of the photo entries in connection with the contest, promotion of the contest, and future promotion of USANA in any media. USANA will give appropriate name credit to the photo creator.
15. No purchase necessary. This contest is void where prohibited by law.
16. USANA Associates from the United States are responsible for applicable taxes for prizes.
17. Each participant agrees to release and hold USANA, its employees, officers, directors, shareholders, agents, and representatives, harmless from any and all damages, losses, claims and liabilities arising out of participation in the contest or resulting from acceptance or claiming of any prize hereunder.
18. Prizes for the USANA Instagram Contest include U.S. Ski and Snowboarding swag and USANA merchandise.