

#USANAUnited Social Media Campaign Rules

- **General Rules:**

- To participate, people must visit the USANA Health Sciences Facebook page, @USANAinc Twitter profile or USANAinc Instagram account as that is where the contest will officially be posted.
- It is also encouraged that participants “Follow” or “Like” USANA on Twitter or Instagram, however it is not required (but may be one of the contest daily activities).
- Each task completed on social media along with the hashtag #usanaunited will be an entry into the daily drawing and an entry for the grand prize.
- No purchase necessary

- **Official Rules:**

1. By entering the contest, each participant agrees to be bound by these contest rules.
2. Participants do not have to be USANA Associates, customers or employees.
3. Contest begins August 10, 2015 and ends August 22, 2015. There will be no updates or contest prizes on August 15 & 16. Daily winners will be selected from among participants that use the contest hashtag and participate in the daily activity on social media. Winners will be announced on USANA social media the following day. Grand-prize winners will be selected at the conclusion of the contest from qualified daily participants and will be announced via social media on or before September 1, 2015.
4. Prizes are non-transferable and non-refundable.
5. Winners will be notified via social media or email (if available) within 10 days of the conclusion of the contest. Daily prizes & grand prizes will be shipped following the conclusion of the contest.
6. USANA is not responsible for the incorrect, inaccurate, or incomplete entry information whether caused by human error or technical error.
7. USANA reserves the right to cancel or modify the contest at any time during the contest period if events beyond USANA’s control compromise the integrity or fairness of the contest.
8. USANA reserves the right to use names, images and quotes of contest entrants without additional compensation for printed and online media to market USANA products and promotions.
9. All photos must be the participant’s original work and must not contain any morally objectionable, obscene or pornographic material.
10. By entering the contest, all participants grant an irrevocable, perpetual, worldwide and non-exclusive license to USANA to use, reproduce, distribute, display, modify and create derivative works of the photos/videos in connection with the contest, promotion of the contest, and future promotion

of USANA in any media. USANA will give appropriate name credit to the winning entrants. "

11. No purchase necessary. This contest is void where prohibited by law.
12. USANA Associates from the United States are responsible for applicable taxes for prizes.
13. Each participant agrees to release and hold USANA, its employees, officers, directors, shareholders, agents and representatives harmless from any and all damages, losses, claims and liabilities arising out of participation in the contest or resulting from acceptance or claiming of any prize hereunder.
14. There will be eleven (11) daily Associate prizes awarded: USANA-branded apparel, blender bottles and other swag (daily prize values ~\$15). Grand Prize winner: Apple Watch (\$599). 2nd Place – Fitness Tracker (Fitbit Surge \$249.95). There will be eleven (11) daily employee prizes awarded: USANA-branded apparel, blender bottles and other swag (daily prize values ~\$15). Employee Grand Prize: \$100 gift card